

A former studio creative manager with 12 years of experience in the digital marketing industry. Extensive experience with conceptualizing, managing in a creative leadership role across multiple accounts, and executing polish production (web to print). Adapt to teach and learn with the understanding the power of a team—cultivating relationships. I'm seeking to further my reach in a leadership role that will increase internal growth and commercial success.

EXPERIENCE

Sr. Art Director | [Ansira](#) | January 2022 - Present

- Attend project kick-off meetings as creative lead for several clients, collaborate with multiple internal teams (i.e. strategy, dev, and account managers)
- Join the team in collaborative meetings with clients
- Met client request/expectations with creative assets (web and print)

Studio Manager | [Ansira](#) | August 2020 - January 2022

- Conduct bi-weekly and quarterly performance reviews for each Studio member
- Review resumes & conduct interviews for potential candidate
- Provide training for new hires on best email practices and internal staff on new production skill set(s)
- Attend project kick-off meetings as creative lead for several clients & delegate work
- Conduct design reviews for team's work
- Create designs for email, web and print assets for Ansira clients

Rapid Lead | [BrightWave](#) | February 2019 - August 2020

- Supervise the Rapid Team • Review resumes & conduct interviews for potential candidates
- Provide training for new hires on best email practices and internal staff on new production skill set(s)
- Attend project kick-off meetings as creative lead for several clients & delegate work
- Provide art direction, conduct design reviews & QA for team's work • Design/code emails

Art Director | [BrightWave](#) | February 2016 - February 2019

- Provide training for new hires on best email practices and internal staff on new production skill set(s)
- Attend project kick-off meetings as creative lead for several clients & delegate work
- Provide art direction, conduct design reviews & QA for team's work
- Design/code emails

Interactive Designer | [BrightWave](#) | April 2012 - February 2016

- Attend project kick-off meetings & client presentations
- Design/code emails
- Train new hires on company and internal policie

Email Marketing Coordinator Assistant | [Turner Sports](#) | March 2010 - August 2016

- Code, QA and set up email deployment for the NBA, PGA, PGA Tour, Nascar, and Turner classic

EDUCATION

Bachelor of Fine Arts in Graphic Design
The Art Institute of Atlanta
2000 - 2005

Diploma + Magnet Arts Graduate
Tri-Cities High School
1996 - 2000

SKILLS

Conceptualization
Graphic Design
UX/UI Design
2D Animation

Drawing
Painting
Silk Screen
HTML & CSS

PROGRAMS

Photoshop
Illustrator
InDesign
Sketch
Powerpoint

XD
DreamWeaver
Sketch
After Effects
Figma

**References available upon request*